



**REIFEN ESSEN 2016**

**Date:** 24-27 MAY 2016

**Location:** Essen , Germany

**Event Description:**

The Reifen Essen is world's leading fair of the tire industry and has been a meeting place for the industry's decision makers since 1960. As the only trade fair of its kind, Reifen Essen covers the entire value creation chain of the tire and related automotive accessories, from production to sales.

Held once every 2 years, Stamford Tyres will be demonstrating its innovations, development and trends in an impressive way through their proprietary line of Sumo Firenza Tyres, SSW and Soleil Wheels.