

中文版

Home

Information Centre

Exhibitor Centre

Visitor Centre

Trade Centre

Media

You Are Here: Information Centre > About CITEXPO

支持单位
Supporters

...: About CITEXPO :...

RETREADING
BUSINESSTyres & Accessories
ReifenzeitungRubberAsia
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橡胶商情

慧聪汽车
维修保养网**“ The Biggest Tire Trade Show in the Asia-Pacific Region ”**

China International Tire Expo was established in 2003 by Reliable International Exhibition Services Co.,Ltd.. The aim of organizing this exhibition is to deliver a high quality and effective trade platform for the worldwre tire industry. The exhibit profile of CITEXPO covers from the material and machinery of producing a tire to the variant types of tire products and aftermarket services and equipments. It also covers the tire related products such as tire accessories, rims, retreading material and machinery. The abundant product series make CITEXPO to become one of the most successful trade show in the world wide tire industry chain and it also provides the best market place for the world wide buyers and supplier to meet.

In CITEXPO, the following groups of people can arhieve different goals effectively:

For domestic suppliers, they can meet high quality and quantity buyers from around the world without stepping outside the boundary.

For foreign suppliers, they can meet domestic and international buyers at one place instead of travelling around different countries of the region and different cities in the great China. They can also meet a wide range of Chinese manufacturers for building up their potential partnership.

For domestic traders, they can meet the highest number of suppliers at one place in their home country. They can also meet many new foriegn suppliers and explore more opportunities in local dealership.

For foreign traders, nowhere else in the world they can meet this many Chinese suppliers as in CITEXPO. CITEXPO is the biggest market place in the world for Chinese tire and related products.

Here is the statistics of the past editions of CITEXPO:

Year	Exhibition Space(m2)	No. of Exhibitors	No. of Visitors
2003	2800	72	1535
2004	3000	80	2047
2005	6000	150	4388
2006	10000	220	6800
2007	15000	254	6850

2008	18000	311	6860
2009*	18200	300	6320 (2103 int'l + 4217 domestic)

*Affected by the worldwide economic downturn, the numbers of exhibitors and visitors of CITEXPO 2009 have slightly decreased. However, the exhibition space has increased.

The above figures shows that the key three indicators, namely the size of the exhibiton, the number of exhibitors and the number of visitors, of the past seven editions of CITEXPO has been growing healthy. This also implies that CITEXPO has become one of the most important trade show for the tire industry. According to a majority of the participants' feebback, CITEXPO is already a must event in their annual marketing or buying plans.

Please click [here](#) to review the snapshots, video and the exhibitors' comments from the CITEXPO 2009.

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